

# ACTIVITY 1

## The Social Capital Challenge

**TIME** | 10 Minutes

**MATERIALS** | Blank sheets of paper, timer



Let's play a little game. We will each take a sheet of paper. I'm setting a timer for five minutes. When I say go, let's list the names of every person you've spoken to at least twice in the past 12 months about jobs, careers, or other developmental opportunities.



### DIRECTIONS

Set the timer for five minutes and begin. When the time is up, count the number of names on each sheet and multiply each name by \$2,400. Write the amount earned by each participant in the sidebar.



Research states that we add \$2400 to our yearly income by knowing gainfully employed people and connecting with them about jobs and opportunities.



Based on this exercise, what's one thing we can do to build our yearly income? How much do you want to make? How many working people does that mean you need to interact with per year?

